

SHREVEPORT, La., Dec. 11 /PRNewswire/ -- A first-of-its-kind internet research resource for private equity and venture capital professionals and entrepreneurs has been launched by VC Experts, a Shreveport, Louisiana-based company located in InterTech Science Park. The new Private Equity Data Center (<http://www.pedatacenter.com>) features the Key Investment Trends (K.I.T.) database -- the web's first competitive intelligence source revealing the specific deal terms of U.S. venture-backed deals, as well as individual valuations for hundreds of those companies.

VC Experts has now introduced the Private Equity Data Center after continued growth and success with its anchor product, The Encyclopedia of Private Equity & Venture Capital: a complete online compendium on all aspects of private equity and venture capital, as well as an interactive community for professionals and content from over 85 contributing editors from professional firms nationwide.

Until the introduction of the Private Equity Data Center, there has never been an online resource that entrepreneurs, fund managers and their service providers could use to enable them to research a geographic region or industry for competitive intelligence, such as which companies had a 1x liquidation preference, cumulative dividends, pay-to-play penalties ... plus valuations based on hard information collected from official sources, utilizing methods proprietary to VC Experts.

According to Joseph W. Bartlett, founder of VC Experts, investors can now use the database as a business development tool in addition to a research resource. Subscribers can also use the database to research how specific deals are viewed based on industry statistics. And, in an era where "fair market value" demands extensive research and excruciating detail, access to reliable data on comparable valuations will both save money and validate results when all other methodologies risk rejection as guess work.

"This tool will revolutionize the way an entrepreneur or CFO approaches potential investors, mainly because they will now have actual evidence to back up their term sheets rather than aggregated statistics," said Bartlett. "The cost-of-capital benchmark will enable a customer to enter terms that they are considering using, and find out whether their deal is viewed as Investor Friendly or Company Friendly. The higher the bar chart, the more investor friendly the deal is. A chart that stays below the industry chart is viewed as a more company friendly deal. No venture capital firm will want to evaluate their holdings or execute a deal without the essential intelligence this new data center offers." On the red hot subject of valuation, Bartlett said, "Genuine hard data on comparable valuations will prove an indispensable resource for portfolio managers faced with the maddening requirements of FAS 157, IRC § 409A and other nightmare requirements."

The Private Equity Data Center is currently available to customers on an annual subscription or a pay per company basis. To see how this database can assist with financing events, visit <http://www.pedatacenter.com> or call VC Experts, Inc. at 646-290-9254.

VC Experts (<http://www.vcexperts.com>) serves the needs of the private equity and venture capital communities, including entrepreneurs, fund managers and related service providers, by providing current industry news, substantive weekly commentary, best practices for the industry, legal forms, and an online university offering ongoing training via seminars, streaming video presentations and courses for industry practitioners.

Source: VC Experts