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Network Foundation Technologies to Broadcast 2008 USA Weightlifting National Championships at the Arnold Sports Festival

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Network Foundation Technologies, LLC (NFT) is partnering with USA Weightlifting to broadcast the 2008 USA Weightlifting National Championships being held at the Arnold Sports Festival and kicking off on February 29. During the three day festival, hosted by Columbus Weightlifting, more than 170,000 athletes will compete in 37 events. Fans from around the world will be able to watch this top caliber competitive weightlifting competition "Free-for-View" on the Internet by downloading NFT's NiFTy-TV player. NFT also broadcast last year's Weightlifting Nationals and American Open competitions. The USA Weightlifting (USWL) player, which utilizes NFT's patented online broadcasting technology, will be available for download at no charge on the USA Weightlifting Web site at www.msbn.tv/usavision/.

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"USA Weightlifting is pleased to again have NFT broadcast an exciting weightlifting event," said Dennis Snethen, executive director of USA Weightlifting. "The prior broadcasts by NFT have been very popular with our extensive fan base around the world and we know they are looking forward to viewing the Championships on the USWL player. USA Weightlifting would also like to thank the U.S. Olympic Committee for their help in promoting the webcast to their unique audience."

The championship competition will consist of the two classic lifts, the "snatch" and the "clean and jerk." The "snatch" is a lift from the floor to overhead in one, continuous movement. The "clean and jerk" is a two-part lift from the floor to the shoulders and then jerked overhead. Also in attendance will be a number of former USA champions, including Tommy Kono and Joe Dube.

"The USA Weightlifting Championship competition is one of the most important weightlifting events of the year," said Arnold Schwarzenegger, Governor of the State of California and former Mr. Universe. "Making the event available for viewing free over the Internet will generate more awareness for the sport of weightlifting and attract more young athletes."

"We are excited to be working with USA Weightlifting to help the organization reach a broader audience," said Marcus Morton, president of NFT. "The NiFTy-TV player allows USA Weightlifting to enhance their brand while delivering valuable content to their loyal fans."

NFT's innovative video broadcasting solution incorporates a USA Weightlifting branded downloadable player that streams live content directly to the viewer's computer desktop. With the ability to reach geographically diverse and unlimited audiences, at a fraction of the bandwidth cost of other online broadcasting technologies, NFT's platform is a viable solution for many content providers who want to deliver high quality live television-style programming that is free of charge to viewers.

About Network Foundation Technologies, LLC

Network Foundation Technologies, LLC (NFT: pronounced 'NiFTy') is a name that is quickly becoming synonymous with the online broadcasting of large, live events to world-wide audiences. NFT's scalable distributed broadcast solution avoids the pitfalls inherent in peer-to-peer file sharing systems, such as storing content on end-users' computers and constant use of their broadband Internet connection. The company's patented technology used in its NiFTy Online Television product is the most efficient and successful method for enabling distributed video broadcasting over the Internet. For more information please visit www.NiFTyTV.com.

About USA Weightlifting

USA Weightlifting is recognized by the United States Olympic Committee and the International Weightlifting Federation as the National Governing Body for the sport of weightlifting in the United States of America. As the National Governing Body, USA Weightlifting oversees the sport from the grass-roots level to the elite level and is the only body sanctioned to select and send teams to represent the U.S. in IWF sanctioned competitions including the Olympic Games.