



InterTech company Network Foundation Technologies broadcasting live Internet concerts for MySpace bands

SACRAMENTO, CA - AUGUST 14, 2007. Emerging unsigned bands with homepages on MySpace are always looking for creative ways to reach more fans and at the same time gain the attention of record labels. Locally based band *Without Tomorrow* accomplished both with a live Internet broadcast performance from The Boardwalk in Orangevale, CA. "We just recently reached over a million song plays on our MySpace page and thought that it would be great to celebrate that milestone with a free live concert broadcast over the internet," said Jeremy Unruh, the bands co-founder and drummer, "But until we found NFT, the bandwidth cost to reach all our fans was way too much." Made possible by Network Foundation Technologies (NFT) patented software, the group was able to leverage off their huge MySpace fan base, and interact live with their massive fan base all over the world. The concert was enjoyed by viewers from across the country.

NFT has broadcast similar events for Stonesour (Roadrunner Records) and former Limp Bizkit guitarist Wes Borland's new project *Black Light Burns* (AMG), in partnership with Friday Morning Quarterback (FMQB) (www.fmqb.com). Fred Deane CEO, FMQB, remarked, "We believe NFT technology opens up a whole new era of opportunities for the entire spectrum of the music business."

Marcus Morton, President of Network Foundation Technologies added, "This is the first time that an up and coming band has been able to reach beyond the pages of MySpace and give a live worldwide concert to all their fans free of charge, and we are delighted to have been able to make this broadcast possible. We believe this opens up incredible opportunities for other MySpace bands to expand their fan base."

About FMQB (Friday Morning Quarterback)

For nearly four decades FMQB has flourished at a high level in the competitive music and radio broadcast industries and is consistently recognized as a leader and innovator in its field. Today's FMQB is a multi-media marketing, promotion, publishing and production company. FMQB's vast list of clients includes all major record companies, independent labels, label executives, recording artists, artist management firms and radio broadcasters. FMQB offers a wide array of services including new-media and electronic marketing and advertising, strategic marketing, promotion and management consultation. Artists FMQB has recently worked with include: Akon, Avril LaVigne, Beyonce, Bon Jovi, Bonnie Raitt, Christina Aguilera, Ciara, Coldplay, Fall Out Boy, godsmack, Hilary Duff, Joss Stone, Justin Timberlake, KoRn, Linkin Park, Nickelback, Panic At The Disco, P!NK, Red Hot Chili Peppers and Rhianna.

About NFT (Network Foundation Technologies, LLC)

Network Foundation Technologies, LLC is a name that is quickly becoming synonymous with the online broadcasting of large, live events to world-wide audiences. The company's patented technology used in its NiFTy Online Broadcasting[™] product is the most efficient and successful method for enabling distributed video broadcasting over the Internet. NFT has offices in Sacramento, CA, Louisiana Tech in Ruston, LA and InterTech Science Park in Shreveport, LA. For more information please visit <http://www.nifty-tv.com>.