

CENTRAL HOCKEY LEAGUE PRESS RELEASE

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CHL AND NETWORK FOUNDATION TECHNOLOGIES PRESENT THE CHL NETWORK

Phoenix, AZ – The Central Hockey League (CHL) and Network Foundation Technologies (NFT) today announced a partnership that will provide a “FREE-for-View” experience for all CHL hockey fans. The 2007-2008 CHL season will be broadcast live over the Internet utilizing Network Foundation Technologies’ NiFTy Online Television product. Broadcasts will begin with the league’s opening night on October 19th, 2007 and continue through the President’s Cup Finals.

This partnership will provide world-wide access to all regular season and playoff games at no cost to the viewer. The CHL/NFT partnership marks the first time a national sports league has committed to broadcasting all of its games live, and for free, over the Internet with no regional blackouts. Fans can view every game, with a choice of listening to either the home or away announcer. A complete CHL schedule of games is available at www.centralhockeyleague.com.

“With this relationship, we are for the first time able to offer our brand and product FREE to our loyal fans,” said Curtis Valentine, the CHL’s Vice President of Business Operations. “This definitely sets our product apart from the rest of the leagues, and will extend our brand globally.”

“We are excited to be partners with the Central Hockey League and to bring their product to a global audience,” said Marcus Morton, NFT’s President and co-founder. “With our NiFTy Online Television product and patented technology you will see many more fans tuning in to broadband ‘television style’ sports broadcasts.”

About Network Foundation Technologies, LLC

Network Foundation Technologies, LLC, and InterTech Science Park tenant, (NFT: pronounced 'NiFTy') is a name that is quickly becoming synonymous with the online broadcasting of large, live events to world-wide audiences. The company's patented technology used in its NiFTy Online Television product is the most efficient and successful method for enabling distributed video broadcasting over the Internet. For more information please visit www.NiFTy-tv.com.

Central Hockey League

The CHL begins its 16th season on October 19th, 2007, with its 17 member clubs stretched over nine states. The CHL has led all North American professional 'AA' hockey leagues in average attendance for the past six consecutive seasons of play, and is a subsidiary of Global Entertainment Corporation (AMEX: GEE), a company engaged in sports management, arena and related real estate development, facility and venue management and marketing, venue ticketing and brand licensing.

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