

# Business Boot Camp

## Advanced Training for Growth Oriented Companies

Business Boot Camp provides an intensive overview of the management topics and strategies needed to prepare a business funding proposal. Professional business advisors and veteran entrepreneurs will discuss core concepts and proven tactics that enhance the effectiveness and appeal of written business proposals and verbal presentations. The Business Boot Camp prepares an entrepreneur for the performance expectations required to survive and succeed in the battle for venture funding and business startup.



### Target Audience:

- Individuals preparing to start high growth businesses
- Entrepreneurs operating high growth companies
- Business owners and managers expanding into high growth business sectors
- Parties seeking equity financing for high growth firms
- Businesses applying for the 2007 Louisiana Purchase Venture Capital Forum

### Training Topics & Panel Discussion:

- Market Research and Competitive Analysis
- Financial Forecasting and Budgets
- Equity Funding and Business Valuation
- Management Team Development
- Pitching the Deal
- Maximizing Opportunities to Network and Attract Investors
- Panel of Entrepreneurs Experienced in Raising Equity Capital

**Date:** Saturday, August 4

**Time:** 9:00 AM - 3:30 PM

**Location:** Louisiana Tech University Technology Transfer Center  
8028 Shreveport Drive, Shreveport, LA

**Fee:** \$40 for general public: includes training, books, & lunch OR  
\$15 for university students and faculty, with valid identification:  
includes training, one copy of books per team/company, & lunch

*Books provided with training: "Business Plan in a Day" by Rhonda Abrams and "Finding an Angel Investor in a Day" by The Planning Shop and Joseph R. Bell.*

Register by mail, phone, fax, or e-mail  
before Wednesday, August 1.

Name(s):

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Organization:

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Phone:

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E-mail:

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Total Attending:

\_\_\_\_\_ General Admission @ \$40

\_\_\_\_\_ University Student or Faculty @ \$15

Mail registration to:

Louisiana Tech University  
Technology Business Development Center (TBDC)  
P.O. Box 3145, Ruston, LA 71272

Call: (318) 257-3537

Fax: (318) 257-4442

E-mail: [kwyatt@latech.edu](mailto:kwyatt@latech.edu)